

The 2nd Annual

# Dogtoberfest Festival & Faire



October 23, 2010 (Raindate: October 30)  
Solvang, California

...you are invited to join us in celebrating

The Dogtoberfest Festival & Faire sponsored by Santa Barbara County Animal Care Foundation (SBCACF) is held in Solvang Park, right in the center of the quaint Danish town of Solvang, on Hwy 246 (Corner of Mission Street & First Street). This Festival attracts a variety of locals, as well as tourists from around the world. We anticipate 600+ visitors, but the number of vendor booths is very limited... so please get your application in soon!

**Come Play With Us!**

Our faire-goers love life and their pets. Our Festival is an opportunity for you to showcase for your products to a variety of animal lovers in a way that will keep them coming back for more. Your booth and wares are an integral part of our Faire and allow customers the chance to shop for unique items or explore new products. The overall appearance of your booth structure, the presentation of your products, and your ability to engage the customer translate into a better experience for our faire-goers and increased sales dollars for you.

**Some DeTails...**

Information Booths- educate the public, offering business cards & other freebies. NO EXCHANGE OF MONEY OR SALE OF ITEMS		"FREE"- Limited # of Information Booths.
Vendors Sales Booths- Sale of Gift or Pet Oriented Items (½ price with proof of City of Solvang Business License)		\$100 (10' x 10') Booth
Early Application Discount deadline: (5% discount)	September 1, 2010	**Non-profit Vendor Booths are ½ price (does not include early discount price).
Late Fee for applications rec'd after (\$50 late charge)	October 1, 2010	Proof of Non-profit must be attached.

**NOTE:** \$50 from the payment of each vendor booth is paid to the City of Solvang, the remaining portion of your fee assist the homeless, abandoned and neglected animals in our three County shelters.

**NOTE:** Participants are required to supply all items necessary to set up their booth area, including tables, tents, chairs, etc... **Side shading is recommended.** No refunds for cancellations after **October 1, 2010.**

**NOTE:** In case you need an additional form, please go to our website at [www.sbcanimalcare.org](http://www.sbcanimalcare.org) to download the appropriate forms or call us and we will send one out to you.

**We look forward to another great year, and hope you can join us. See you soon!**

**(Raindate set for: October 30)**



# The 2nd Annual Dogtoberfest Festival & Faire

Booth Space Fee

Saturday, October 23<sup>rd</sup>, 2010, Solvang Park, Solvang, CA.

### Booth Type:

Information Booth

Vendor Sales Booth

Amount Enclosed:

Refer to vendor deTails to see if you qualify for a discount.

Contact: \_\_\_\_\_

Business/Organization: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax # \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ St: \_\_\_\_\_ Zip: \_\_\_\_\_

Resale #: \_\_\_\_\_ 501(c)3# \_\_\_\_\_

WebSite: \_\_\_\_\_ Email \_\_\_\_\_

### Credit Card Authorization:

Visa  Mastercard

Card # \_\_\_\_\_

Exp. Date \_\_\_\_\_ CSC 3 numbers back of card \_\_\_\_\_

Name Printed on Card \_\_\_\_\_

Signature \_\_\_\_\_

### Booth Information:

List items to be displayed or sold

Specify here: \_\_\_\_\_

Will your booth be offering a

### Demonstration?

YES  NO

You may contact vendor coord'r

Lisa Kenyon  
P.O. Box 307  
Santa Maria, CA 93456  
(805) 934-6981  
email: [lisa.kenyon@sbcphd.org](mailto:lisa.kenyon@sbcphd.org)  
[www.sbcanimalcare.org](http://www.sbcanimalcare.org)

Make booth fee payable to:  
**SBCACF** (a non-profit organization)  
Tax ID# 68-0498950

### Rules, Regulations and Conditions

1. The booth fee must accompany your completed application. Make all checks payable to SBCACF. [Note: The Santa Barbara County Animal Care Foundation is a 501(C)(3) nonprofit and a portion of your donation may be tax deductible. Check with your tax prepared or other qualified expert.]
2. Booth sites are approximately 10'x10'. Exhibitors are responsible for supplying the entire contents for their booth space, including but not limited to: booth/tent, tables, chairs, display racks/cases, etc.
3. Booths are rented on a first come, first serve basis until all spaces are filled.
4. Booths must be ready by 9:00AM and cannot be disassembled before 2:00PM.
5. All items sold must be listed and pre-approved by the Dogtoberfest Event Committee, in advance of the event. All items must be appropriate for the public and animal friendly.
6. It is the responsibility of each exhibitor to arrange for their licenses as required by applicable Local and State agencies. The Santa Barbara County Animal Care Foundation will not be responsible for any fines, taxes, etc. with regard to Exhibitor selling.
7. Exhibitor shall comply with Local and State ordinances, regulations and laws governing health, safety and fire safety.
8. Exhibitor shall keep booth area in a clean and sanitary condition at all times. Exhibitor is responsible for removing any and all trash from their assigned booth and surrounding area, and disposing of it in the designated trash containers provided on site.
9. Exhibitor is responsible and accountable for the conduct and demeanor of any staff/representatives at the event.
10. It is strongly recommended that all exhibitors carry an insurance policy to cover their actions at Dogtoberfest. You should provide a Certificate of Insurance naming Santa Barbara County Animal Care Foundation as an additional insured for this event.

I have read, understand and accept all information regarding exhibiting at Dogtoberfest and I agree to abide by the rules, regulations and conditions above.

Exhibitor Signature \_\_\_\_\_

Date \_\_\_\_\_

Exhibitor Printed Name \_\_\_\_\_

Title \_\_\_\_\_